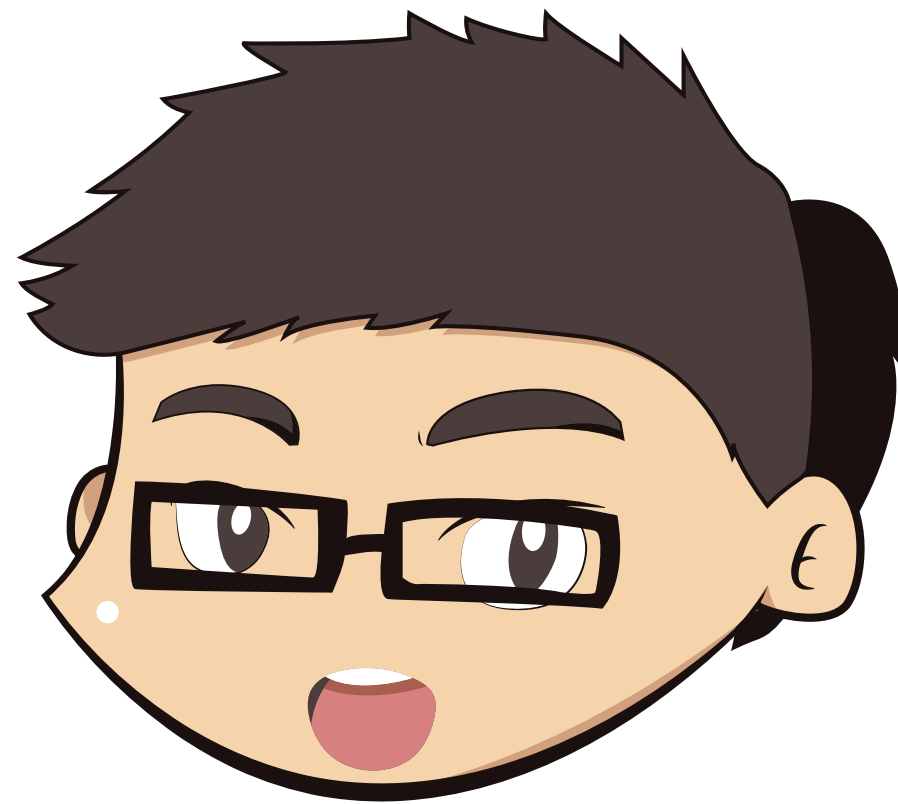


A **PORTFOLIO** BY





Landyne Blue
R51 G148 B209
C73 M30 Y0 K0

Landyne Gray
R35 G31 B32
C70 M67 Y64 K74

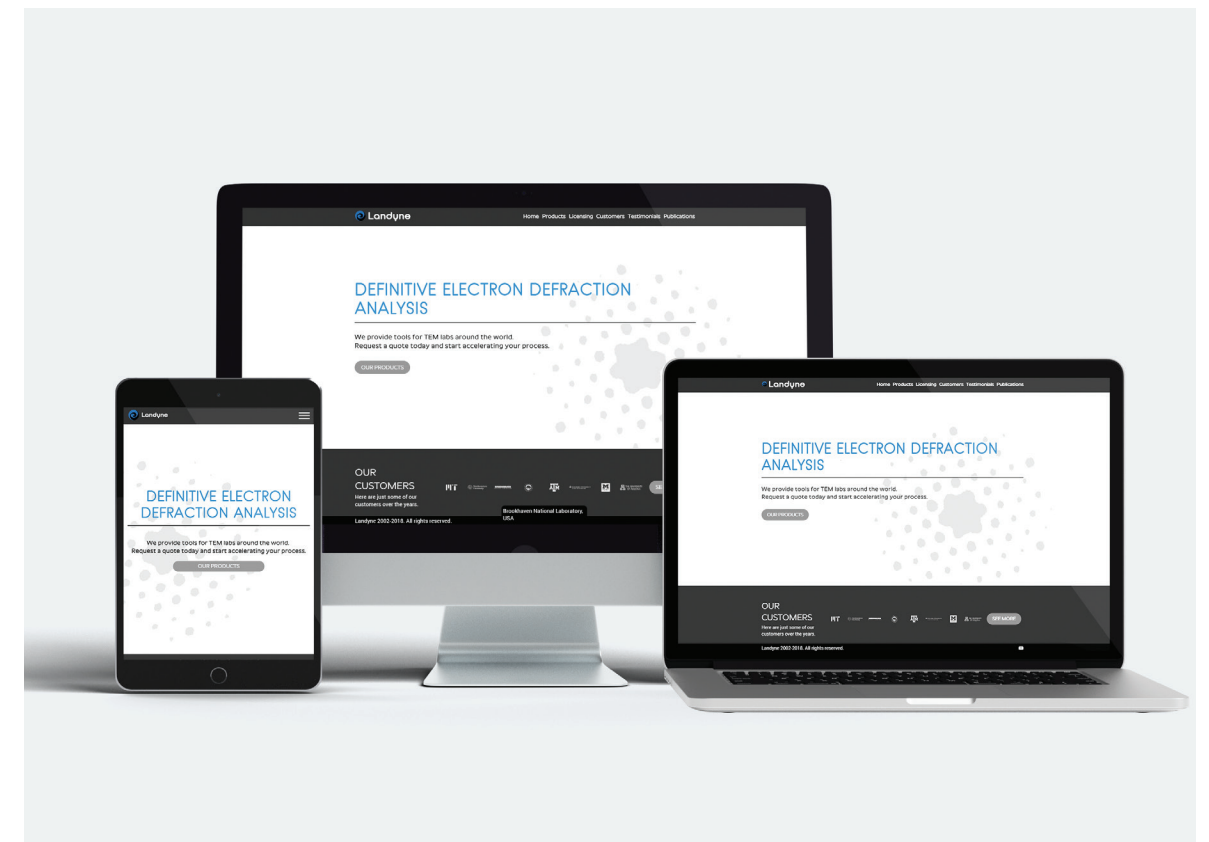
Landyne Light Gray
R217 G217 B217
C14 M10 Y11 K0

ROUND
Used for headings,
sub-headings

Medium
Regular
Light

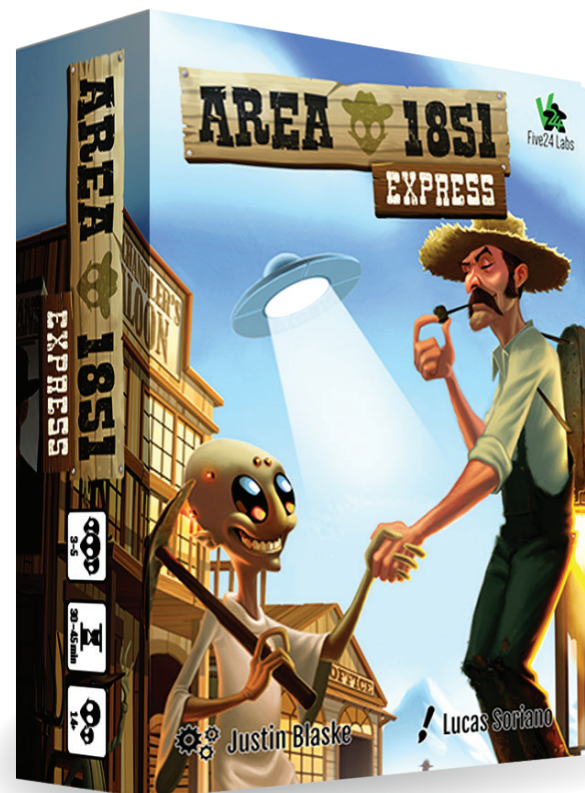
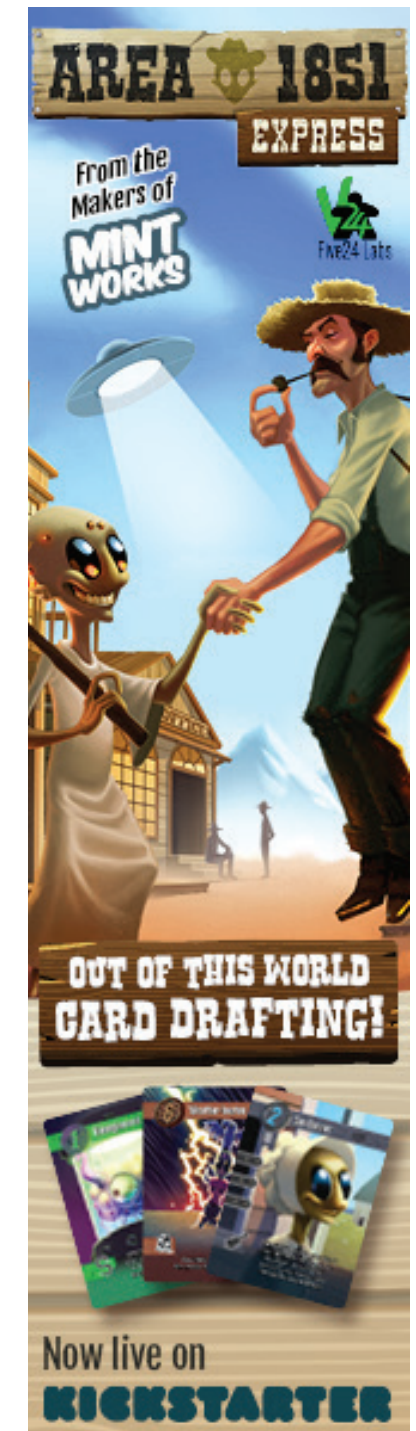
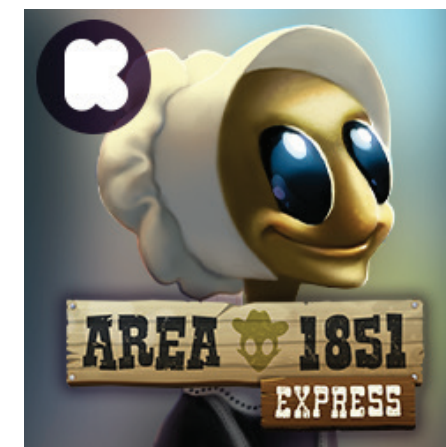
ROBOTO
Used for body copy,
captions

Regular
Light



LANDYNE SOFTWARE
IDENTITY AND WEBSITE

Landyne is a developer of tools for material science research. An identity that aims to accentuate their premier status to high profile universities and research institutions is ideal. This system achieves this goal with sharp colors and minimal, but decisive graphics.



AREA 1851 EXPRESS LOGO AND MARKETING

Five24 Labs is a rising game development and publishing company based in Lincoln, NE. Their latest game is a quirky card drafting game with a wild west setting with a twist. I was able to facilitate their launch of the game on Kickstarter with the game's logo and marketing material including ads and videos.

FRIENDS UNIVERSITY
MARKETING CAMPAIGN

Friends University is a private university that needed a campaign to help generate applications from high school prospects. This carefully orchestrated five-phase drip campaign achieves this by first introducing the school, then gradually focusing on each selling point the school has to offer.



Explore community collaboration and create lifelong friendships. No matter your background, goals or faith, there's a place for you at Friends University.

Become a part of something larger.

- 100 percent of students receive scholarships.
- No. 1 ranked residence halls in Kansas.
- 18 KCAC athletic teams.
- Zoo Science program with Sedgwick County Zoo.
- Campus ministry, mission trips and local service projects.
- Ballet program with multiple majors and concentrations.
- Nationally renowned Fine Arts program.
- 60+ majors and concentrations.
- 10-to-1 student-to-faculty ratio.

FutureFriendsUn

↑

[Name],
Learn how you can transform your future with Friends University.

Wichita Main Campus
2100 W. University Ave. Wichita, Kansas 67213 | 800-445-2323

Friends University does not discriminate against academically qualified students on the basis of race, sex, religion, national origin, or ethnicity in its programs and activities. Accredited by the Higher Learning Commission and a member of the National Association of Christian Universities, 7500, Chicago, IL 60604, www.ncalc.org, 1-800-421-7440.

Your Story, Your Friends

Find your unique path and future at Friends University.

FRIENDS UNIVERSITY

FAITH FRIENDS FUTURE

FRIENDS UNIVERSITY

FRIENDS UNIVERSITY
2100 W. University Ave.
Wichita, KS 67213

Return service requested

Looking for a college where you can be confident that a great career awaits after graduation? Check out everything Friends University has to offer.

Learn more at LifeFriendsUniv.edu

Non-Profit Org.
U.S. Postage
PAID
Permit No. 1339
Wichita, Kansas

A Friendly College Experience

Friends University offers a unique college experience, a strong sense of community and unmatched career opportunities.

Dear Parent or Guardian,
Your student is looking for the right college—one that fits their academic goals, gets them excited about life as a college student and provides them with opportunities to change the world. Here's why we think Friends University is that place.

Academics, Job Placement & Career Services
Our 10-to-1 student-to-faculty ratio allows us to provide our students personalized attention and opportunities they won't find with larger colleges. Academic advantages of Friends University include:

- Friends Pathway to Profession leverages our location and networks to maximize internship and career opportunities with some of the largest corporations in the region.
- Students have opportunities to learn and study abroad.
- We offer more than 60 majors and concentrations.
- We're an open university for our Fine Arts and Intercollegiate athletics programs.
- Our Academic Resource Center is open six days a week and requires no appointment.

Our Culture & Mission
Our Christian heritage strengthens the culture of inclusion and acceptance of all students. We have a heart to help others and make the world a better place. The Friends community and service are active, around the clock and all over the world.

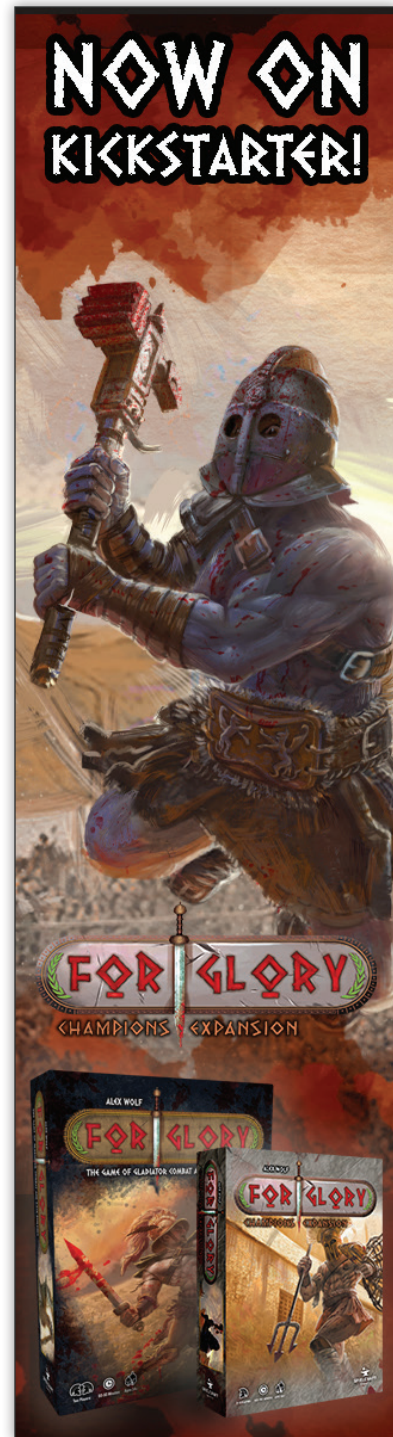
- We have a heart for human trafficking, making a difference for vulnerable children in Chicago, Indiana and other cities in helping Christian families for thousands of children.
- We provide opportunities for all students through more than 60 clubs, internships, sport, honor societies and Fine Arts performance ensembles.
- We have 18 NCAA Intercollegiate athletic teams including Football, basketball, baseball, softball, volleyball, tennis, and more.

What Sets Friends University Apart?

- 100 percent of Friends University traditional students receive scholarships.
- We are ranked in the top 50 among Christian colleges.
- We're a nationally ranked No. 1 in Kansas in student satisfaction.
- Our teams compete in a variety of sports throughout the year.

Help your student take the next step to college by applying to Visit the website below to learn more.

FRIENDS UNIVERSITY LifeFriendsUniv.edu **FAITH FRIENDS FUTURE**



WHY BACK NOW

FREE LEGENDS EXPANSION (\$15 VALUE)

The illustrations found in the Legends expansion are Kickstarter exclusive, and will not be available in retail.

JOIN AN ACTIVE COMMUNITY IN HELPING FOR GLORY CONTINUE TO GROW.

We wouldn't have created the Champions expansion without the support of fans of the base game. With your support, For Glory can continue to expand.

SAVE UP TO \$34

This is a limited time offer. This price will not be available after the campaign.

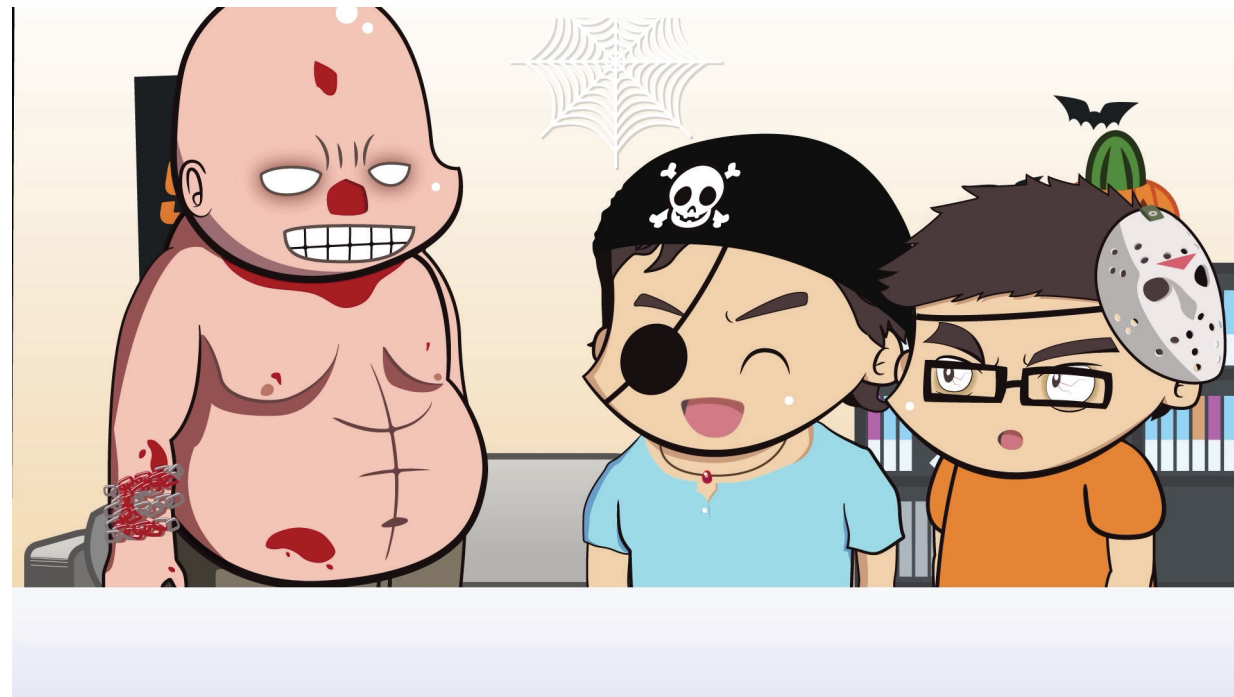
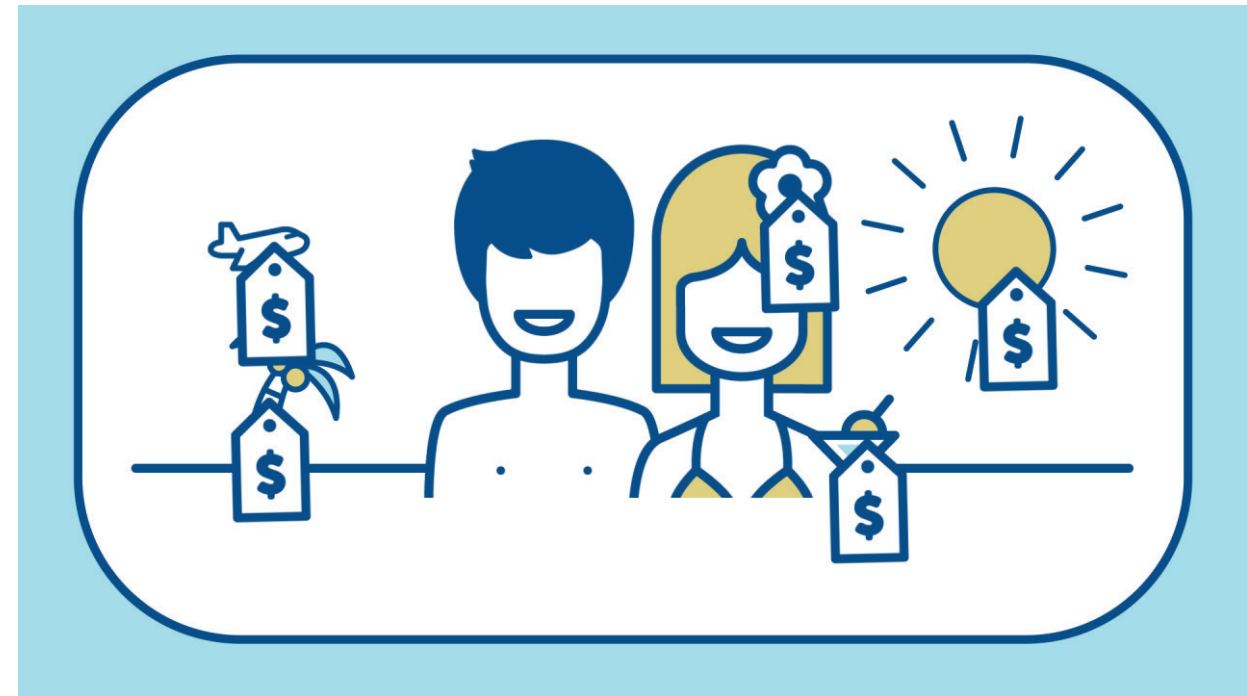


ESTIMATED TIMELINE

NOVEMBER 2021 KICKSTARTER CAMPAIGN ENDS	These are estimates and are subject to change. Game development is already 100% complete, and files are nearly ready for production. We are building in buffer time to allow for unforeseen circumstances.
JANUARY 2022 FINAL FILES SENT TO PRINTER	
FEBRUARY - APRIL 2022 MASS PRODUCTION	
APRIL 2022 FINAL MAILING ADDRESS CHANGES DUE	
AUGUST - SEPTEMBER 2022 GAMES ARRIVE AT FULFILLMENT CENTERS	
OCTOBER - DECEMBER 2022 FULFILLMENT TO ALL BACKERS	

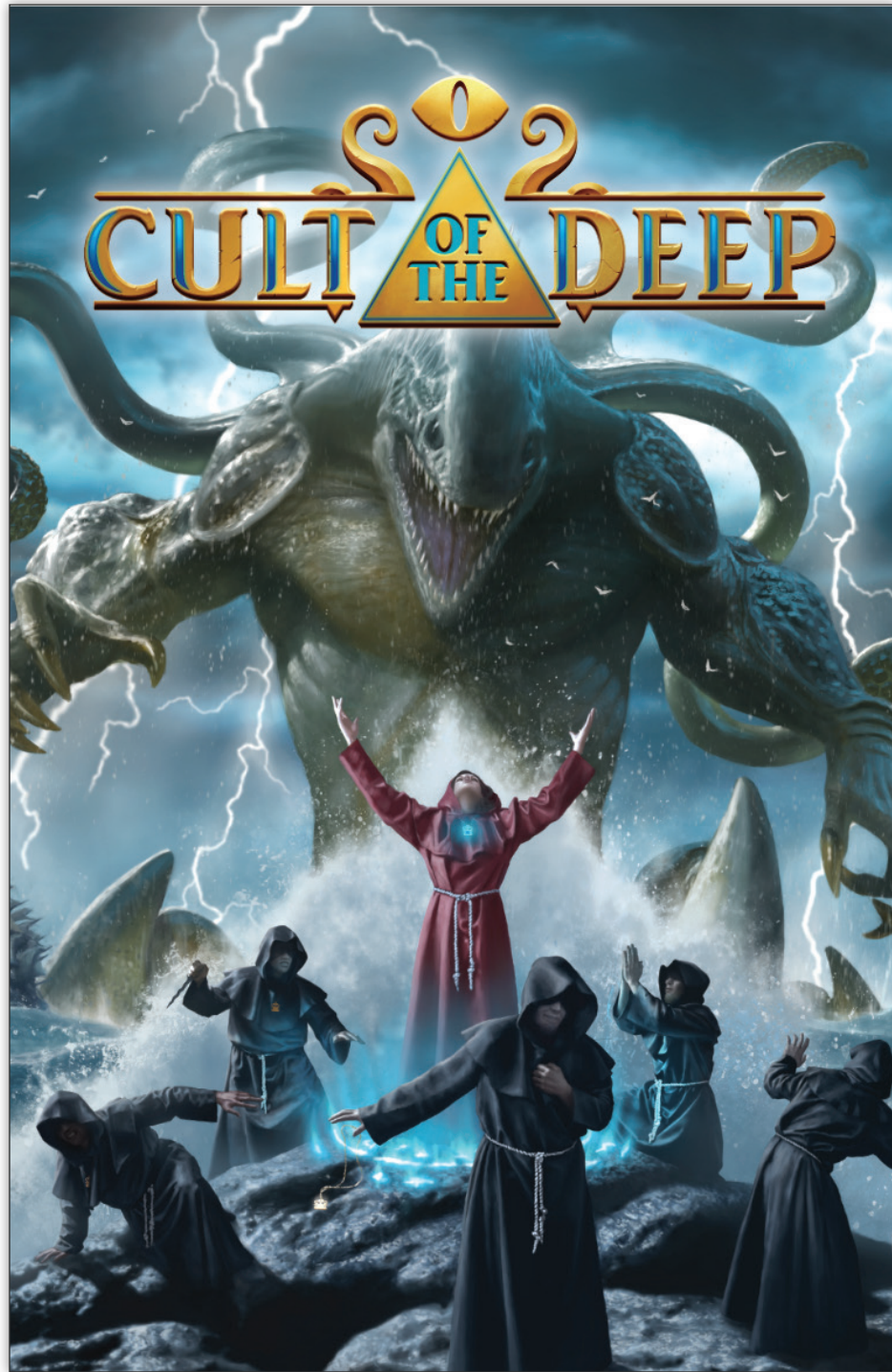
**FOR GLORY:
CHAMPIONS**
MARKETING CAMPAIGN

For Glory is a 2-player deck builder game of gladiatorial combat. Spielcraft games needed a graphic designer to work on a expansion to the game. I led the graphic design for both the game and its Kickstarter campaign. Ultimately, acquiring over 10 times its goal.



ANIMATIONS
PORTFOLIO WEBSITE

Find out more on davidmli.com!



CULT OF THE DEEP
BOARD GAME

Cult of the Deep is a social deduction game. B.A. Games released their first successful game full of mystery, collaboration, and backstabbing. I was in charge of the graphic design of the boards, cards and metal components, as well as its campaign.



ILLUSTRATIVE WORK
A SMALL COLLECTION

An assortment of illustrative work.

FIND OUT MORE AT
DAVIDMLI.COM